

Avant-Garde Fashion Photography Exhibit

IIB District Meeting, October 25, 2018

Botanical Arts – Photography

Rules:

- A. Intended to stimulate garden/gardening interest, photographic abilities and NGC goals and objectives.
- B. Schedule determines type of photography, exhibit, staging and number of entries per class.
 - 1. All exhibits must relate to horticulture, gardening, design, or other NGC goals, objectives and/or initiatives (landscape, conservation, civic projects, preservation, ecology, environment, etc.).
 - 2. Schedule determines the image size, and may provide class types such as monochrome, black and white, and/or color; series of four (4) related images telling a story, collection of six (6) images, plant specific, etc.
 - 3. Image must be matted; no frames allowed.
 - 4. Professional printing and matting is permitted.
 - 5. Images should be displayed vertically at eye level if possible, for judging and viewing, and on a neutral colored wall, display panel or stands.
 - 6. Exhibitors are encouraged to label photographed plant material, preferably with current scientific designation.
 - 7. Photo may be enhanced by the exhibitor with cropping, filters, adjustments and/or darkroom techniques. Images with extreme manipulation may be displayed in a specific class/es.
- C. Judging
 - 1. Judging panel of three (3) may consist of one (1) NGC Accredited Judge and two (2) recognized photography experts such as qualified photography judges, photography instructors, photography professionals or museum curators; or three (3) recognized photography experts.
 - 2. Exhibits are judged by the Photography Scale of Points
- D. Eligible for Botanical Arts Photography Award.
- E. Not eligible for exhibiting credit.
- F. Photos may be exhibited in either portrait or landscape mode.

Photography Scale of Points

Criteria	Value (points)
Conformance	5

Interpretation of Class Title	10
Composition	25
Artistry/Creativity	25
Technical Achievement	25
Distinction/Impact (Wow! Factor)	10
TOTAL	100

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Class 1. *Putting on the Ritz*, a plant portrait of a showy flower.

Lynn Keelan, Consultant, 517-304-3329, boomerage47@yahoo.com

1a. 5" x 7" color photo

2b. 8" x 10" color photo

Class 2. *Drama in the Details*, a close-up photo of an insect, spider, worm, or other small animal in the garden.

Sherry Sevic, Consultant, 517-290-6650, Sevic3@aol.com

1a. 5" x 7" color photo

2b. 8" x 10" color photo

Class 3. *Morning Light*, a landscape photo capturing the special qualities of early morning light.

Jet Johnson, Consultant, 517-468-2290, jetgardenqueen@aol.com

1a. 5" x 7" color photo

2b. 8" x 10" color photo

Class 4. *Awesome Attitudes*, an artistic photograph featuring a garden scene. Editing and photo manipulation encouraged.

Sue Wittick, Consultant, 517-242-8259, witticks@gmail.com

1a. 5" x 7" color photo

2b. 8" x 10" color photo